

Boost Oxygen is the Trusted Choice of Celebrities

**Genuine usage includes the Kardashians, Rob Lowe,
Brie Larson and Simon Cowell**

Milford, CT, - January 11, 2019 – Typically, a product must pay exorbitant endorsement fees to be in the hands of high-profile individuals who have ‘celebrity’ status. Boost Oxygen is very proud to say that there is an absolute exception to that rule.

Without any contact, Khloe Kardashian posts on her Facebook page that Boost is a ‘must have’ for her gym bag – showing a picture of the bottle. While on a family trip to Aspen, Colorado, Kanye West tweets a picture of him having a bottle of Boost Oxygen in-hand. The Kardashian clan were recently photographed by the UK’s Daily Mail while vacationing in Aspen, Colorado and a bottle of Boost is clearly visible.

One would think the popular supplemental oxygen product has contracted with the Kardashians to endorse, or, the Kardashians have a vested financial interest in the company.

“Neither”, says CEO and Co-Founder, Rob Neuner, though he is very pleased and appreciative to have earned their trust. “We are motivated every day by the feedback we receive from customers who need the product; it’s not about a “name”. It’s great to see celebrities like the Kardashians trust and utilize our Boost Oxygen.”

Neuner adds, “We’ve never met or communicated with them, but they certainly understand that extra oxygen can help in so many ways; for altitude acclimation, sports performance and recovery, overcoming jet lag and supporting holistic health and wellness. Their use and showcasing of Boost Oxygen have brought a lot of attention and inquiries to our company about the product. It supports our mission to help educate and inform the consumer that we haven’t created the use of oxygen, we are making lightweight, portable and available in the retail space. Very simply put, we look to support and augment the quality of people’s lives and activity levels.”

The use of supplemental oxygen is not a recent phenomenon or a fad. It’s all-natural, safe for all ages and has been helping people around the world for decades who have had special access to it (hospitals, ambulances, doctors, nurses, EMT, fire fighters, pilots, etc). What Boost Oxygen does is to provide easy access for everyone - in an affordable and non-prescription form.

“People use Boost Oxygen for so many reasons, it’s terrific to see. We don’t pay for celebrity or professional athlete endorsements because it’s more important for us to earn people’s trust and faith in our oxygen product; it’s genuine and it’s real. This also helps keeps the price of our oxygen cans affordable, which benefits everyone.

Senior citizens have really adopted us, as well”, added Neuner. “We are constantly receive inspiring testimonials from this age group - it’s really nice to see that we can be of such help.”

Other celebrities who have discovered Boost Oxygen and shared about it in traditional and social media, include: Simon Cowell (during a feature on NBC’s ‘Today’), Rob Lowe, Brie Larsen, Howie Mandel, Reba McIntire, Journey (Rock and Roll Hall of Fame members), Meatloaf, ‘country music guy’, Ryan Seacrest (during the Final Season of American Idol), and Howie Mandel. We are also very proud to be trusted to support the talent and passion of professional teams and athletes across all sports; these are people who thoroughly vet any product they implement.

Boost Oxygen earns trust with Kardashians and other Celebrities

Khloe Kardashian posts an Instagram spread praising her 'must have' for her gym bag with Boost Oxygen. Kanye West tweets out a picture of Boost Oxygen to all of his followers. The Kardashian clan photographed at Aspen with a can of Boost Oxygen in Kourtney's son's hand.

One would think that the popular Supplemental Oxygen canister was either a paid endorser of the Kardashians, or the Kardashians had a vested financial interest in the Oxygen supplier.

Not so, says CEO and co-founder Rob Neuner, though he is very pleased and appreciative to have earned their trust.

"It's great to see celebrities like the Kardashians trust and utilize our Boost Oxygen." Says Neuner, "We've never met or communicated with them, but they understand that extra oxygen can help in so many ways- from altitude acclimation to sports recovery to jet lag to many other applications. Their adoption and showcasing of Boost Oxygen has brought a lot of attention and inquiries to our company, and has enhanced our mission to help with recovery and simply augment the quality of people's lives and activity levels."

Supplemental Oxygen is nothing new. It's all natural and safe, and has been helping people around the world for decades who have had special access to it (hospitals, ambulances, fire fighters, pilots, etc) . What Boost Oxygen provides is access for everyone - in a convenient, portable, affordable and non-prescription form.

"People use Boost Oxygen for so many reasons, it's terrific to see. We don't pay for celebrity or professional athletes endorsements because it's more important for us to earn people's trust and faith in our Oxygen product as opposed to purchasing it. This also helps keep the price of our Oxygen cans affordable, which benefits everyone."

And other celebrities have shone the spotlight on Boost Oxygen organically: Simon Cowell on the Today show, Rob Lowe, Brie Larsen, Howie Mandel, Reba McEntire and many others have proudly touted their usage of Boost Oxygen in the media. As have many professional football, hockey and baseball players, and other fitness professionals.

"Senior Citizens have really adopted us as well", added Neuner. "We constantly receive a ton of inspiring testimonials from this group- it's really nice to see that we can be of such help."